



INTERNATIONAL
ORTHOPTIC
ASSOCIATION

World Orthoptic Day 2016

Photography Contest

World Orthoptic Day 2016

The International Orthoptic Association is again holding a photography contest to develop new promotional materials for our annual celebration. We are inviting any member of the IOA to submit photos.

In keeping with the Bridging Worlds theme of the upcoming 2016 Congress in Rotterdam, the topic of this year's photography theme will be:

“BRIDGES”

Interpret this any way you choose: literally, anatomically, as a link or connection between different objects or people.

e.g. orthoptists and patient, orthoptist and colleagues, international connections etc

Let your imagination and creativity fly.....

The winning submission will be used on our promotional materials for World Orthoptic Day. Please encourage your colleagues and students to get involved as this is our way to showcase our profession on a global basis.

Please refer to the attached for more details.

Completed submissions should be sent to: secretary@internationalorthoptics.org



INTERNATIONAL
ORTHOPTIC
ASSOCIATION

World Orthoptic Day 2016

Photo Contest Rules

2016 Rules & Regulations

ELIGIBILITY

This photography contest is open to all members of the International Orthoptic Association. The picture(s) submitted should be representative of World Orthoptic Day and is open to artistic interpretation. The submissions may be of individuals as long as each individual who may be identified within the photograph has signed a release form (please see attached). Only submissions that have all of the required release forms signed and submitted will be eligible for the contest. The submissions do not have to be photographs of individuals and may be an artistic interpretation of World Orthoptic Day and the profession of Orthoptics.

FORMAT

Entries are to be digital photographs and submitted electronically as jpeg files to:

secretary@internationalorthoptics.org. Content alteration of digital files is acceptable, including combining multiple photos. Cropping of photos is permitted, tonal or colour corrections are also acceptable. The entry must be accompanied by a signed release from the photographer (please see below) as well as all and any individuals who may be identified within the photograph (please see attached).

PUBLICATION

The winner's name and photograph(s) will be published on www.internationalorthoptics.org as well as on promotional material for World Orthoptic Day. A selection of winning entries may also be published on the International Orthoptic Association (IOA) website. The IOA reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer.

PRIZES

Prizes will be awarded to the top three chosen photos.

First place: 100.00 euros

Second place: 75.00 euros

Third place: 50.00 euros

JUDGING

The winners will be selected by a panel of judges consisting of the IOA President and members of the PR Committee. Decision of the judges is final.

DEADLINES:

Online entries can be submitted starting **November 15, 2015** with a deadline of 11:59 PM (EST) **March 1, 2016**. Finalists will be announced in March 2016 via email to the winners directly as well as on the International Orthoptic Association website (www.internationalorthoptics.org).

COPYRIGHT NOTICE

With regard to any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this contest, the entrant grants the International Orthoptic Association (IOA) a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any International Orthoptic Association purpose, including, but not limited to advertising and promotional materials, its website,

or exhibition. The International Orthoptic Association will not be required to pay any additional consideration or seek any additional approval in connection with such uses. Winning entrants are required to sign a release containing the above conditions.



Photo Contest: Rules, Terms and Conditions

ELIGIBILITY AND JUDGING:

To ensure eligibility for the contest, all entries must have a resolution of 6 million pixels or greater (6 megapixels) to be made available upon request. Images that do not meet this standard can still be judged, but may not be honored as a finalist in the competition (at the judges' sole discretion) if the photographer is unable or unavailable to provide the proper resolution when asked.

Resolution can be calculated by multiplying the pixel width of the image with the pixel height. For example, a photograph taken with a 6-megapixel camera set for the highest resolution and best quality produces images approximately 2832 pixels by 2128 pixels, which are acceptable under the rules (2832 x 2128 = 6 million).

Entries must be submitted electronically. Submissions may be watermarked if desired, but the watermark should be inconspicuous enough to not interfere with the judging of the photo. A watermarked photo might not be honored by the competition (at the judges' sole discretion) if the photographer is unable or unavailable to provide a pristine, watermark-free version of the image when asked.

Images will be judged on originality, composition, overall impact and artistic merit. The World Orthoptic Day Committee shall determine winner eligibility in its sole and absolute discretion. All decisions made by the judges are final.



INTERNATIONAL
ORTHOPTIC
ASSOCIATION

Photography Release Agreement For Photographed Individual—Single Use

I consent to the use of my portrait, picture or photograph as part of the World Orthoptic Day promotional materials. These posters and documents are slated for initial presentation in March 2016. _____ (initial)

These publications will be used to promote the field of orthoptics as held on the annual World Orthoptic Day. World Orthoptic Day is held on the first Monday in June of each year. _____ (initial)

I understand that this photograph will be made available online at www.internationalorthoptics.org and may be used on posters or other promotional material for World Orthoptic Day beginning in 2016 and continuing annually. _____ (initial)

I agree that I shall have no claim against the International Orthoptic Association accessing this communications product, whether online, in print or by any other means. _____ (initial)

Please initial the following statements that apply to you:

_____ I confirm that I am over 19 years of age and that I have not given anyone the exclusive right to use my portrait, picture or photograph.

_____ If the subject of the photograph is not over 19 years of age, I confirm that I am the substitute decision maker for this individual.

Name of photographed individual : _____

Date of birth: (MM/DD/YYYY) ____/____/____/____

Signature: _____

Print Name: _____

Date: (MM/DD/YYYY) ____/____/____/____

Name of Photographer (please print): _____

Date of birth: (MM/DD/YYYY) ____/____/____/____

Signature: _____

Print Name: _____

Date: (MM/DD/YYYY) ____/____/____/____



INTERNATIONAL
ORTHOPTIC
ASSOCIATION

Photography Release Agreement For Photographer

I consent to the use of my portrait, picture or photograph as part of the World Orthoptic Day promotional materials. These posters and documents are slated for initial presentation in March 2016. _____ (initial)

These publications will be used to promote the field of orthoptics as held on the annual World Orthoptic Day. World Orthoptic Day is held on the first Monday in June of each year. _____ (initial)

I understand that this photograph will be made available online at www.internationalorthoptics.org and may be used on posters or other promotional material for World Orthoptic Day in 2016 and continuing annually. _____ (initial)

I agree that I shall have no claim against the International Orthoptic Association accessing this communications product, whether online, in print or by any other means. _____ (initial)

COPYRIGHT NOTICE

With regard to any photograph submitted to this contest, the entrant, or the owner of copyright in the photograph, retains copyright. By uploading or submitting any photograph to this contest, the entrant grants the International Orthoptic Association (IOA) a royalty-free, world-wide, perpetual, non-exclusive license to display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any International Orthoptic Association purpose, including, but not limited to advertising and promotional materials, its website, or exhibition. The International Orthoptic Association will not be required to pay any additional consideration or seek any additional approval in connection with such uses. _____ (initial)

Name of Photographer (please print): _____

Date of birth: (MM/DD/YYYY) ____/____/____/

Signature: _____

Print Name: _____

Date: (MM/DD/YYYY) ____/____/____/